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What is Rotary's Camp Enterprise?

Camp Enterprise is an intensive four-day retreat where qualified high school juniors explore the fundamental challenges, opportunities and obligations of the free enterprise system. This unique camp was originally developed in 1976 with the help of the American Management Association (AMA) and the Rotary Club of Tulsa, using the tools available from Junior Achievement. This camp provides a select group of 100 outstanding high school juniors (chosen from over 45 schools in northeastern Oklahoma) the opportunity to learn team building, leadership and motivation skills by building a real business simulation. Campers are helped by supportive panels of business leaders, college business student facilitators, presentations and group discussions.

Be proactive about your future.

Regardless of whether you want to start a business, run a business, work for a large corporation, be a doctor, producer, pro athlete, teacher, missionary and/or volunteer, etc., understanding the core basics of our free enterprise system can help you leverage your talents to their greatest potential.

Participants will meet and interact with Rotarians from many different professions including manufacturing, service providers, retail, marketing/advertising, banking, medicine, law, education and nonprofit organizations. We grow your leadership skills, basic business knowledge, while helping you explore/develop your professional passions in life.

What's in it for you?

- Participation in a nationally recognized student business training program. Rotary's Camp Enterprise is held in over 40 major cities each year.
- Put Camp Enterprise on your resume', job and college applications. Life's about initiative and knowledge.
- Meet and interact with some of Tulsa's top business leaders and learn the keys to running a successful business.
- Work in a small team comprised of peers from other schools, college student facilitators, international students (via Rotary's Youth Exchange) and business leaders.
- Build a network of nearly 100 peers you don't already know, from the Tulsa area and the World.
- Enjoy 4 days of indoor and outdoor activities at Camp Heart O' Hills located in the beautiful hills near Tahlequah.
- **All expenses are covered by the Rotary Club of Tulsa – housing, food and transportation to and from camp.**

Build your own business!

When is Camp Enterprise?
April 12th thru 15th, 2012

See your school counselor NOW. For more information go to **campenterprise.com**

Camp Enterprise-Oklahoma

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CAMP ENTERPRISE Since 1976 ROTARY CLUB OF TULSA

Business is GOOD for People

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Students Learn Entrepreneurship at Camp Enterprise

Camp Enterprise is an executive styled, four-day retreat where qualified high school juniors explore the fundamental challenges, opportunities and obligations of the free enterprise system. This unique camp, now in its 33rd year, was developed by and continues to be a project of the Rotary Club of Tulsa.

The theme for this year's camp, held April 16-19, was "Align in '09." The theme set the tone for the entrepreneurially centered camp, where a record number 106 campers from over 32 northeastern Oklahoma high schools explored the opportunities and obligations of the Free Enterprise System, particularly in light of the current economic challenges.

Camp Enterprise is held outside Tahlequah at the impressive Salvation Army Camp Heart O' Hills. Coupled with Rotary Youth Exchange students and the first home-schooled participants, there was an outstanding level of diversity among the participants.

Jeffrey Rudd, chairperson of the event, led a team of over 20 Rotarians, guest speakers and outside volunteers to create an environment of fun, exploration, networking/team-work, little rest, and personal challenge (Ropes Course) that left an indelible impression on the students to last a lifetime.

The campers were provided the opportunity to learn team building via the Ropes Course, as well as leadership and motivation skills, all while working within a real business simulation program provided by Junior Achievement. Campers met and interacted with some of Tulsa's top business leaders and worked with international students (Rotary Youth Exchange) assigned to their team. They learned that it is a global experience about what makes America's free enterprise system work.

GTR Newspapers photo

MASTERING CHALLENGES: *Students learned togetherness while participating in the Ropes Course at Camp Enterprise.*

Photo by DOUG PADGETT

ALIGNING IN '09: *The entire Camp Enterprise group, including students and Rotarians, poses for the 2009 photo.*

GTR Newspapers photo

ENTERPRISE LEADERSHIP: *Camp Enterprise student Jeremy Enders of Lincoln Christian is flanked by Recruiting Coordinator Brian Bovaird, left, and Rotary Club of Tulsa President Cory Nickerson.*

GTR Newspapers photo

LITTLE ITALY: *Enrica Zambella, center, a foreign exchange student from Italy studying at Sapulpa High School, enjoyed Camp Enterprise. She is with Chairperson Jeffrey Rudd and Rotarian Vickie Mackey-Shivel.*

The speakers included Bob McKenzie of CiCi's Pizza, Dr. Larry Wofford, a professor of entrepreneurship at the University of Tulsa and also owner of the Route 66 Harley Davidson store in Tulsa, and motivational speaker Todd Houston. Among the Rotarians participating were President Cory Nickerson, Recruiting Coordinator Brian Bovaird and Registrar Doug Padgett.

Chairperson Rudd comments, "The campers left charged, the FaceBook 'friends' took off, and the seeds of future Rotarians were sowed. Business is good for people."

In addition to Camp Enterprise, the downtown Rotary Club of Tulsa also sponsors the nationally prominent Iba Awards and the Crescendo Music Awards. Crescendo promotes and showcases the talents of college and high school musicians. Club volunteers also drill water wells in impoverished areas of Nicaragua, plant trees for Up With Trees, and support students at its adopted Celia Clinton Elementary School. Internationally, the club supports Rotary's effort to eradicate polio, promote literacy and eliminate poverty.

The Rotary Club of Tulsa was founded in 1915 and with 485 members, it is the 9th largest of the 31,000 Rotary Clubs in the world. It meets Wednesdays at noon at the First United Methodist Church. For more information about Rotary, please visit the club's Web site, www.tulsarotary.com.

Free Enterprise
Get Involved
Social Networking
Education
LET'S FACE IT!

Camp Enterprise Dates:

Camp April 12th-15th, 2012

Application Deadline March 2nd, 2012

See your school counselor. For more information go to **campenterprise.com**

Camp Enterprise-Oklahoma

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